
Emery Snyder

Graphic Designer

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[View my portfolio](#)

SUMMARY

Graphic design major with general work and design experience. Skilled in design processes from planning to print and production. Experienced in Adobe Design Suite including In-Design, Illustrator, and Photoshop. Accomplishments range from being Editor of my award-winning high school yearbook, to excelling at design major projects and marketing-related club leadership.

EDUCATION

University of Nevada, Reno, NV – *BA in Progress*

AUGUST 2023 – MAY 2027

2026 Honors Society, AMA club, AIGA club

El Camino Fundamental High School, Sacramento, CA – *Diploma*

AUGUST 2019 – MAY 2023

PAID EXPERIENCE

Whole Foods Market, Reno, NV – *Cashier/Customer Service*

JANUARY 2025 – PRESENT

- Promoted from Cashier's Assistant to Cashier within one month based on performance and reliability.
- Supported customers throughout the checkout process, enhancing overall shopping experience.
- Strengthened cash handling accuracy and customer service skills in a fast-paced retail environment.

Once Upon A Child, Sacramento, CA – *Cashier*

JUNE 2025 – AUGUST 2025

- Completes customer transactions efficiently and delivered quality customer service.

- Tagged, hung, and organized clothes while following a specific system to maintain a visually appealing floor.
- Assisted customers with inquiries, purchases, clothing donations, and general information about the store's buy/sell policies.

JCPenney, Reno, NV – *Support Team*

JULY 2024 – NOVEMBER 2024

- Organized clothing displays to increase sales and customer satisfaction.
- Executed weekly merchandising signage updates, setup, breakdown, and floor recovery.
- Cross-trained in front-end operations, gaining cashiering and customer service skills.

SCHOOL-BASED DESIGN AND MARKETING EXPERIENCE

AIGA UNR Club – *Communication Director*

MARCH 2026 – PRESENT

- Part of the founding leadership team, building the club's social media, branding and membership outreach strategies.

El Camino Yearbook – *Editor in Chief & Lead Publication Designer*

AUGUST 2022 – JUNE 2023

- Directed full publication design and layout for a 200+ page yearbook, leading a team of 25 student designers.
- Yearbook selected for Herff Jones Portfolio Anthology (Top 1%), placing publication among top student-designed books nationally.
- Increased yearbook sales by implementing creative marketing strategies.