

Emery Snyder
Graphic Designer
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SUMMARY

Detail-oriented graphic designer with a strong foundation in visual systems, typography, and brand development. Experienced in leading large-scale design projects from concept through execution, with a focus on cohesive storytelling and user-centered communication. Combines creative direction with practical production skills to deliver thoughtful, high-quality design solutions.

EDUCATION

University of Nevada, Reno — B.A. in Graphic Design (In Progress)
Aug 2023 – May 2027
Honors Society (2026), Member: AIGA, American Marketing Association

El Camino Fundamental High School — Diploma
Aug 2019 – May 2023

DESIGN EXPERIENCE

Yearbook Editor-in-Chief — Publication Design & Creative Direction

- Led the creative direction and full design execution of a 200+ page publication
- Developed and maintained a cohesive visual system including typography, color, and layout standards
- Directed a team of designers, ensuring consistency, quality, and adherence to deadlines
- Translated conceptual themes into structured, engaging editorial layouts
- Recognized with a national award for excellence in publication design

AIGA UNR — Design Contributor

- Designed promotional materials for events and student engagement initiatives
- Applied brand guidelines across print and digital assets to ensure consistency
- Collaborated with peers to develop concept-driven design solutions

PROFESSIONAL EXPERIENCE

Whole Foods Market — Customer Experience Associate

Jan 2025 – Present

- Developed strong communication and problem-solving skills in a fast-paced environment
- Contributed to brand experience through attention to presentation and detail
- Recognized for reliability and promoted within the first month

Once Upon A Child — Retail Associate

Jun 2025 – Aug 2025

- Assisted in visual merchandising and in-store presentation
- Organized product displays to enhance clarity and customer navigation

JCPenney — Support Team Associate

Jul 2024 – Nov 2024

- Supported store layout updates and promotional signage installation
- Maintained visual consistency across departments

SKILLS

- Design
- Typography
- Layout & editorial design
- Brand identity systems
- Visual hierarchy
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Concept development
- Iteration & critique
- Attention to detail
- Time and project management

KEY STRENGTHS

Strong understanding of design systems and visual consistency

Ability to lead projects from concept to final production

Balances conceptual thinking with technical execution